COVER PAGE

*scroll down for process

independent opinion for independent minds

Newsweekly

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AUSTRALIA'S BUSHFIRES

INSIDE THE INFERNO

Next steps for
NSW
NT
QLD
SA
TAS
VIC
WA
reforms

HOW AUSTRALIA IS COMBATING
CLIMATE CHANGE

We salute the
Aussie heroes
protecting our nation

Including Volunteers
+ News about American Firefighters

Village
surrounded
by flames

Managing
Animals In
Emergencies

PRINT ADVERTISEMENT

*scroll down for process and drafts

PROCESS OF CREATING THE COVER PAGE

Apps used to Edit: Phonto and Picsart
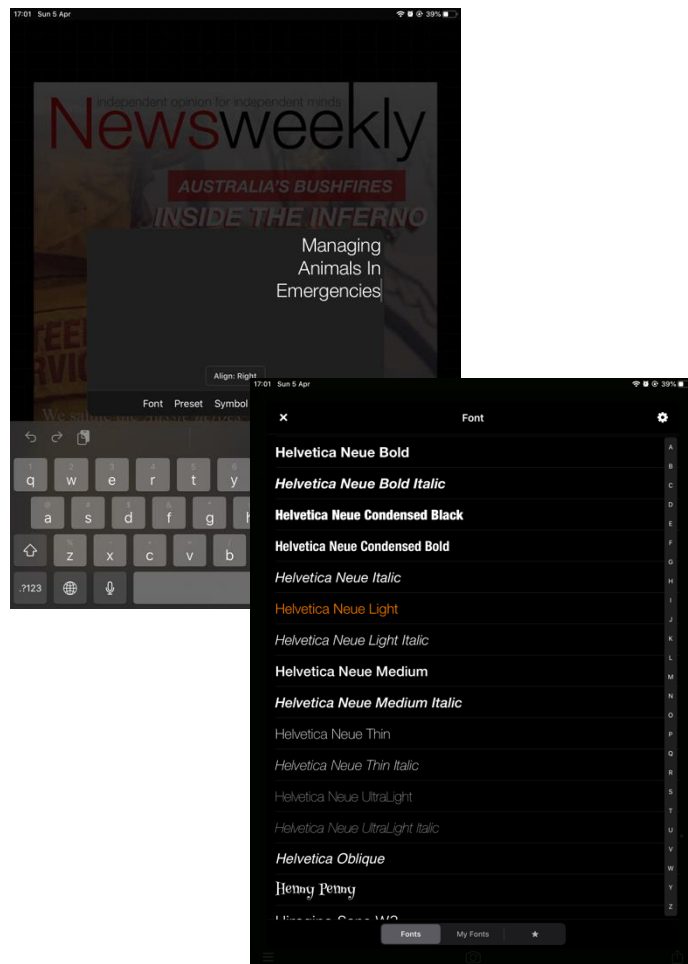**Photos**: Google Images
Device: iPad
Attempts for creating the right Cover Page: 1
Time it took to finish: 3 hours
Difficulties: Finding the correct alignments for each text & what text to add on the cover page.

App used in screenshot: Phonto

Font used in above screenshot

PROCESS OF CREATING THE PRINT ADVERTISEMENT
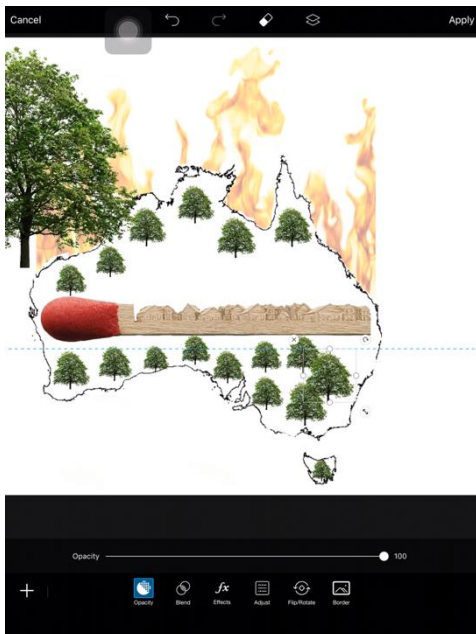
Apps used to Edit: Phonto and Picsart
Photos: Google Images
Device: iPad
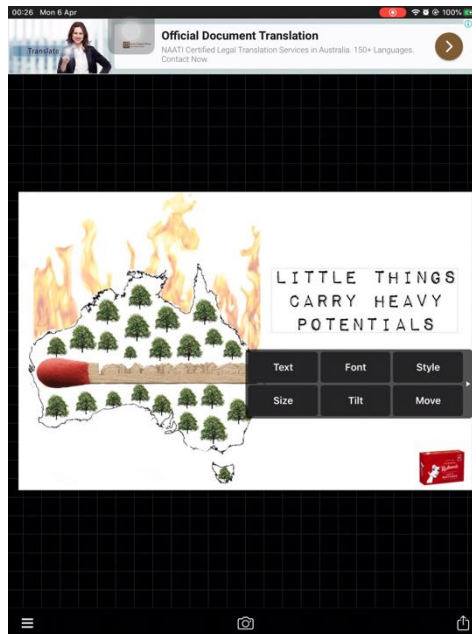**Attempts for creating the right Print Ad**: 7
Time it took to finish: 5 hours
Difficulties: Trying to think of how the print ad would look like in my head and attempting to make it come to life but fails & aligning the images/free cropping the images, so each image has no white background.
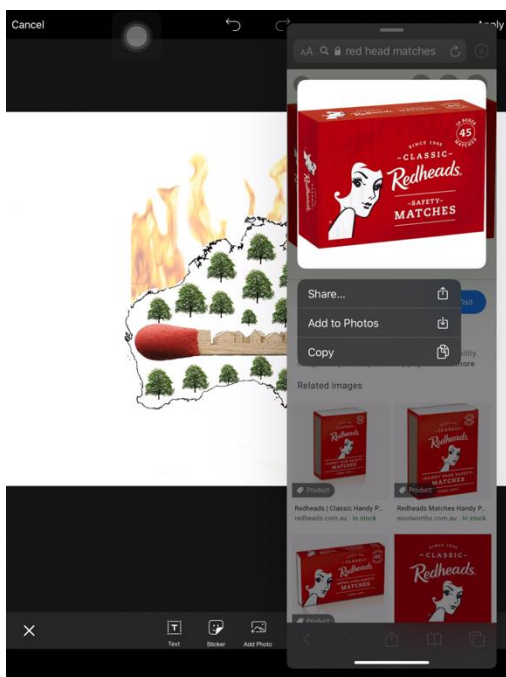

App used in screenshot: Picsart
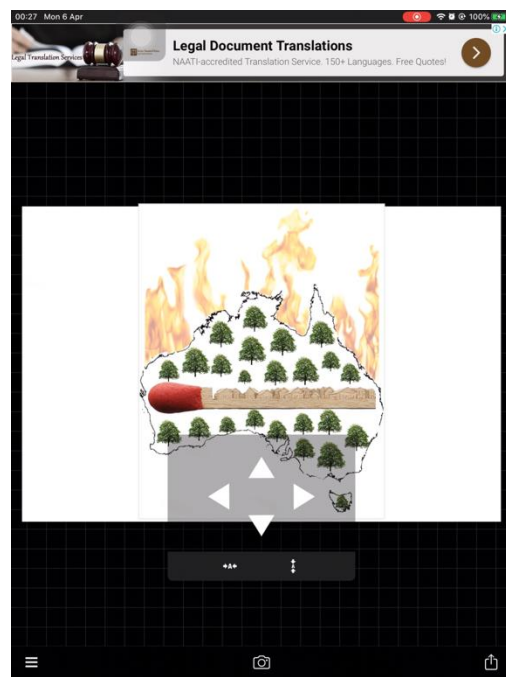- Action: Making the trees into a smaller size to fit inside the map of AUS

App used in screenshot: Phonto
- Action: Choosing a font for the text

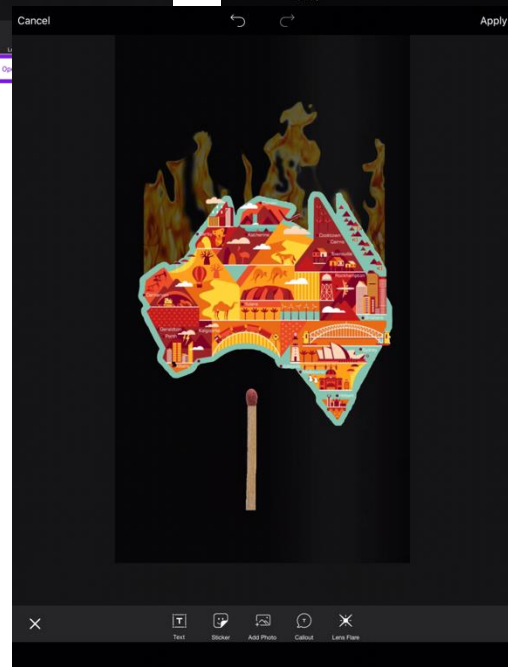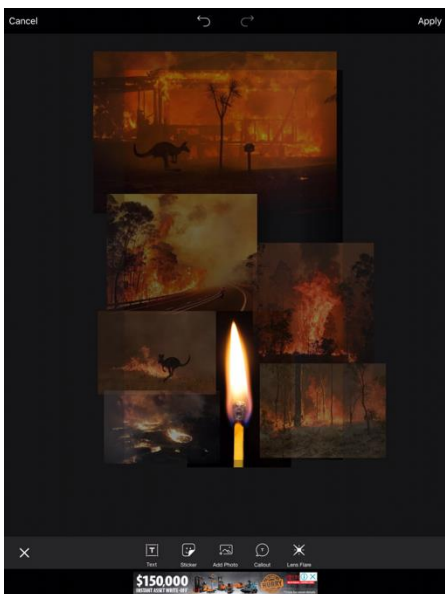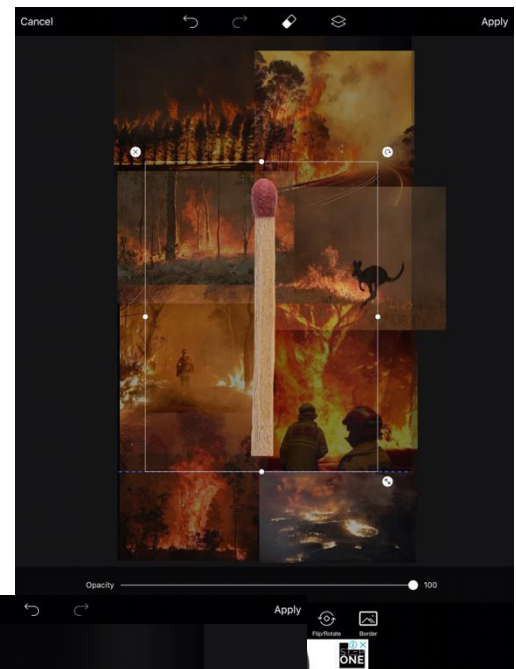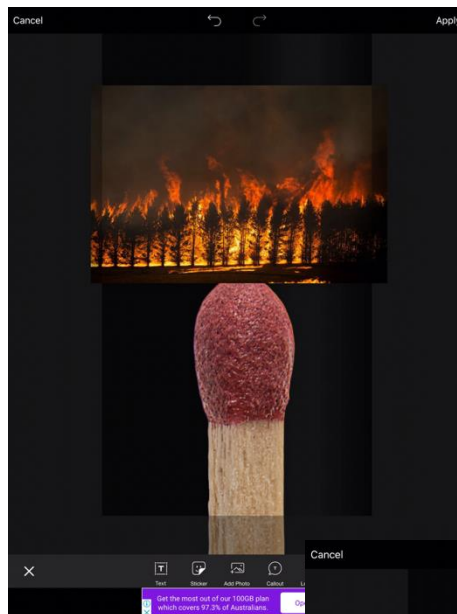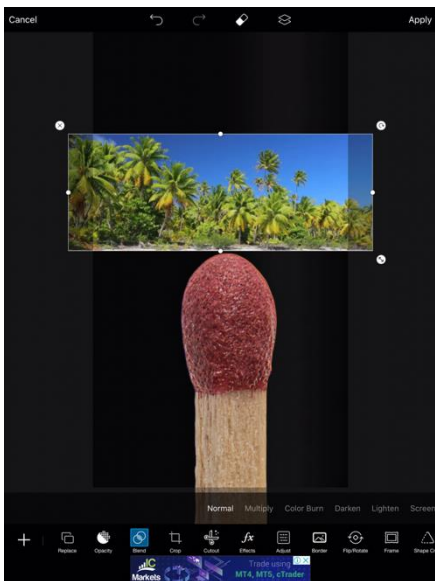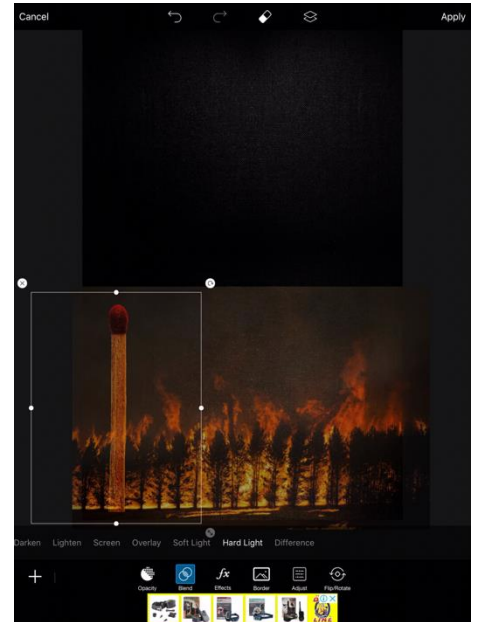App used in screenshot: Picsart
- Action: Googling a photo of the product being advertised

App used in screenshot: Phonto
- Action: Trying to find the perfect alignment for the image

DRAFTS FOR THE PRINT ADVERTISEMENT

PLANNING FOR THE PRINT ADVERTISEMENT

Text Choices:
1) Little things carry heavy potentials.
2) Trees in forests have stories to tell - some were burnt but they endured and revived.
3) Despising the little things have the potential to start bigger problems.
4) Together they multiple and get bigger and so do we. Act Now.